SILVER ROSE

A Higher Purpose

Share the message of Our Lady of Guadalupe and promote respect for life through this meaningful pilgrimage. The Silver Rose Program demonstrates the unity between Knights of Columbus in Canada, the United States, and Mexico, through a series of prayer services promoting the dignity of all human life and honoring Our Lady.

Overview

Each year, from early March through mid-December, Silver Roses are stewarded by councils along routes from Canada to Mexico. Every stop the Silver Rose makes throughout the pilgrimage is a rosary-centered occasion for Knights, parishioners, and community members to pray for respect for life, for the spiritual renewal of each nation, and for the advancement of the message of Our Lady of Guadalupe.

Chairman Role and Responsibilities

- Work with your pastor and the jurisdiction Silver Rose chairman to obtain their recommendations for the prayer service.
- Identify council and parish members to fulfill the various roles required in the service.
- Order supplies through Supplies Online, the supply ordering portal available on Officers Online.
- Promote your Silver Rose prayer service!
- Ensure that the Silver Rose is successfully received by your council and handed to the next council.
- Complete and submit all associated reporting forms to the Supreme Council Department of Fraternal Mission.

Action Steps

1. Working with your pastor, obtain his permission and recommendations on conducting a Silver Rose prayer service.
2. Working with your jurisdiction Silver Rose chairman, coordinate when your council is scheduled to receive the Silver Rose. (Information on jurisdiction routes for the Silver Roses can be accessed under the Route tabs at kofc.org/silverrose.)
3. Order a good quantity of the *Silver Rose Prayer Service Booklets* (#4841) through Supplies Online, the supply ordering portal available on Officers Online.
4. Identify council and parish members to fulfill the various roles required in the service.
5. Prior to the Silver Rose prayer service, use the sample press release as a model to create and distribute a tailored release to local media.

6. Build public interest for the event! Promote the Silver Rose in your parish and larger community through a variety of efforts:
   - Prominently display promotional posters (which can be ordered through Supplies Online)
   - Bulletin announcements
   - Pulpit announcements
   - Posting on your council and parish website / social media pages

7. On the day of the event, consider wearing Knights of Columbus-branded apparel and have the council membership director bring brochures and membership documents (including *Prospect Cards* #921A). Do not forget that this event is a recruiting opportunity!

8. Enlist a fellow Knight or community member to photograph the event (i.e., the passing of the Silver Rose or the Silver Rose inside the church).

9. In keeping with the fraternal nature of our Order, strongly consider hosting a reception or other social event in conjunction with the prayer service celebrating Our Lady of Guadalupe and a culture of life in our world.

10. After the service, the grand knight or council Silver Rose chairman should record information about the council's Silver Rose prayer service in the *Silver Rose Log Form* (#10721) that accompanies the rose.

11. To gain credit for your program, complete the associated reporting forms and submit them to the Supreme Council Department of Fraternal Mission. Remember to retain copies for your council records.
    - Immediately after your program is finished, complete the *Fraternal Programs Report Form* (#10784)
    - At the end of the fraternal year, complete the *Columbian Award Application* (#SP-7)

Resources
1. #4841- *Silver Rose - Prayer Service Booklet*
2. #10720- *Silver Rose - Jurisdiction Schedule*
3. #10721- *Silver Rose - Log Form*
4. #10219- *Silver Rose - Vertical Poster*
5. #10723- *Silver Rose - Horizontal Poster*
6. #10722- *Silver Rose - Press Release*

Link
www.kofc.org/rose